

3 easy steps...

Step 1:

Start your dental email template. Below is an example of a simple template you could use.

日 り ひ 介 ↓ マ Need Dental Insurance? - Message (HTML) 団 - ロ X						
File Message Insert Options Format Text Review Help Acrobat Q Tell me what you want to do						
$ \begin{array}{c c c c c c c c c c c c c c c c c c c $						
From ~						
Send To Your Client						
Cc						
Subject Need Dental Insurance?						
Dear Client,						
Just touching base and hope all is well. Are you in need of some dental insurance? I have a dental plan that just might be perfect for you.						

Spirit Dental & Vision Plan Highlights:

- Choose your own dentist
- Implants & Major services covered
- Adult & Child Ortho available
- Up to \$5,000 Annual Max
- No waiting for all services
 3 cleanings per year
- 3 cleanings per
- Optional vision

Click here to start your free quote today! Or call me at 888-888-8888 to help you get started.

Agent Name Business Name

> (800) 620-5010 directbenefits.com/agents

55 E. 5th St. Suite 500 Saint Paul, MN 55101



Step 2:

To send your client directly to spiritdental.com using your dedicated selling link, you can attach your link to any image or text within your email.

- **a.** Right click on the word or image you would like the client to click on. In this example, we want the client to click on the word "here" in the last sentence, so highlight and right click on the word "here."
- **b.** When the pop-up menu appears, click on "Link" within that menu.
- c. Copy and paste your dedicated link within the area highlighted on the visual below.

🗄 🤈 ◯ ↑ ↓ 🔻	Need Dental insurance? - Message (HTML)	団 – □ X
File Message Insert Options	Format Text Review Help Acrobat Q Tell me what you want to do	
$\begin{array}{c c} & & \\ & & \\ & & \\ Paste \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & \\ Clipboard \\ & &$		stomer anager Insights View Templates My Templates
From V	Insert Hyperlink ? X	
Send To Your Client	Link to: Iext to display: here ScreenTip	
Cc	Look in: Documents	
Subject Need Dental Ins	urant or Web Page Adobe Bgokmark Bgokmark Bgokmark	
Dear Client, Just touching base and hope all is well. Are Spirit Dental & Vision Plan Highlights: • Choose your own dentist • Implants & Major services covered • Adult & Child Ortho available • Up to \$5,000 Annual Max • No waiting for all services • 3 cleanings per year • Optional vision Click here to start your free quote today! O Agent Name Business Name	Place in This Document Folder Custom Office Templates DB Re-Branding DYMD Label Target Frame Pages Music Music Music Image: Custom Office Templates Image: Custom Office Templates Create New Document Music Music Image: Custom Office Templates Image: Custom Office Templates Address My Data Sources Not Important Image: Custom Office Templates Image: Custom Office Templates Address Not Important Image: Custom Office Templates Image: Custom Office Templates Image: Custom Office Templates r call me at 888-8888 to help you get started. r call me at 888-8888 to help you get started. Image: Custom Office Templates	

(800) 620-5010 directbenefits.com/agents 55 E. 5th St. Suite 500 Saint Paul, MN 55101



Step 3:

Click "OK" and you will see that the word "here" is now highlighted and underlined, meaning that it is a link. When clients click on it, they will be directed to spiritdental.com under your link and you will get credit for those sales.

日 り (\downarrow \uparrow U	v Need Dental Insurance? - Message (HTML)	Ŧ	- 🗆	×
File Me	essage Inse	rt Options Format Text Review Help Acrobat ${f Q}$ Tell me what you want to do			
Paste	Calibri (Boc マ B I U	1 A* A* Image: A* A* Image: A* A* Image: A* A* Image: A* A* Image: A* A* Image: A* A* Image: A* A* Image: A* A* Image: A* A* Image: A* A* Image: A* A* Image: A* A* A* A* Image: A* A* A* A* Image: A* A*) Insights	View Templates	
Clipboard 5		Basic lext Fail Names Include Adobe Acrobati Tags Fail Voice		My lemplates	^
\triangleright	From 🗸				
Send	То	Your Client			
	Cc				_
	Subject	Need Dental Insurance?			_
Dear Client, Just touchin Spirit Dental Cho Imp Adu Up t No v 3 cle Opti	g base and hop l & Vision Plan ose your own o lants & Major s lt & Child Orth to \$5,000 Annu waiting for all s eanings per yea ional vision	e all is well. Are you in need of some dental insurance? I have a dental plan that just might be perfect for you. Highlights: lentist ervices covered o available al Max ervices ir			i
Click here to Agent Name Business Na)start your free <u>-</u> me	: quote today! Or call me at 888-888-8888 to help you get started.			

Want a fancier email template or still a little unclear on how to do this? Feel free to give us a call at **(800) 620-5010** *option 4*, or email us at **marketing@directbenefits.com** so we can help you out!

Happy Selling!

(800) 620-5010 | 55 E. 5th St. Suite 500 directbenefits.com/agents | Saint Paul, MN 55101